Floral tributes

Say goodbye with beautiful *flowers*

Central Co-op Floral



A beautiful send-off

Flowers make a lovely centrepiece at a funeral, and by choosing their favourite blooms and colours, it's a tribute that shares the life, the loves and the story of the person whose life you're celebrating.

We can create almost anything you'd like us to and within your budget. Ask us about our Florist's Choice option if you're looking to keep costs lower. Whether you see something you like in this brochure, or if you'd like something that's tailor-made by our talented florists, we can make this happen.

Every arrangement is hand-made with the freshest flowers of the season and is as unique as your special person.

Who we are

Based across the West Midlands, East Midlands and beyond our floral team has over 300 years of combined experience in creating beautiful floral tributes by hand.

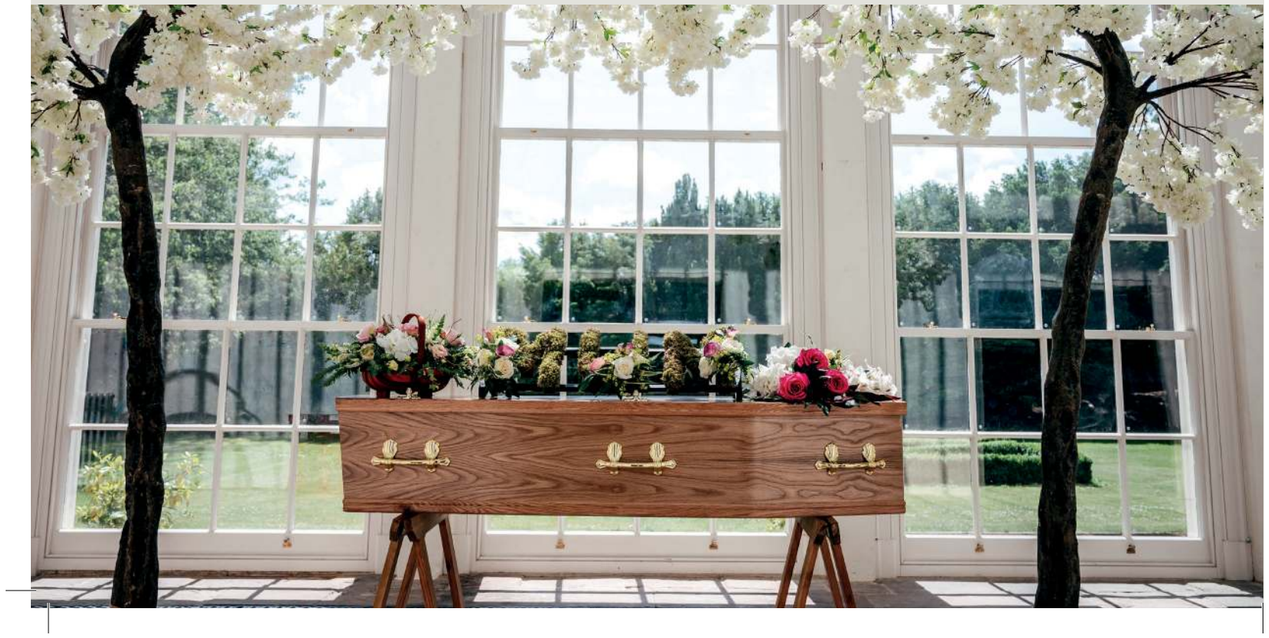
Every arrangement we make is created with care and close attention to detail. We're here to help families celebrate the lives of those they love, with flowers that speak from the heart.

Whether you're choosing a classic spray or something with a modern twist, we'll guide you with kindness and respect. We'll share ideas, offer helpful tips - like which blooms are in season - and work with others to make sure everything feels just right.

Some of our team members are specially trained in eco-friendly and sustainable designs. These arrangements are gentle on the planet and still look absolutely stunning.

We know how important floral arrangements and flowers can be in adding those personal touches at a funeral and we're here to guide you every step of the way in choosing what's right for you and for them.

Let us help you create something meaningful, beautiful, and truly personal.













Choosing Your flowers

Lots of flowers are seasonal, which means they're only available at certain times of the year. You can get some of them outside of those times, but they're usually expensive and not the best quality. Peonies, sweet peas, daffodils, and tulips are just a few examples.

Some flowers don't last as long as others once they're in a vase too, so we'd suggest mixing those softer blooms with longer-lasting ones. That way, your flowers will still look good even as some of them start to fade.

A note about lilies - If you're ordering something with lilies, just be aware they don't open straight away. In colder months, they can take up to three weeks to bloom. It's best to give your florist as much notice as you can, so the lilies are open and looking their best when you need them.

How long will they last?

How long your flowers last depends on a few things – the type of flowers, the style of the arrangement, and where you put them.

Some tributes or arrangements might only look their best for a few days, while others can last for a couple of weeks. Anything left outside in bad weather – whether it's hot, cold, windy or wet – can get damaged quickly.

You'll also notice that some of our designs use natural materials like moss, berries or grasses. Moss especially can come in different shades of green or even brown. We can't guarantee an exact colour, as it's all part of nature.

Where to place your flowers

Depending on what the flowers are for, will depend on where's best to place them.

If you've arranged funeral flowers, the funeral director will be able to guide you on where they need to be sent and can deal with them for you, or if you bring something on the day, where they need to go.

When you bring your flowers home, try to:

- Keep them out of direct sunlight
- Avoid putting them near heat, like on a windowsill above a radiator
- Choose a spot where they won't get knocked over or damaged



Looking after your flowers

Water bubble
Some of our flowers come with a little bubble of water at the bottom. That's fine for a couple of days, but after that you'll want to remove it. The flowers will be tied together, so you can snip the ends and pop them into a vase filled with clean water.

General care

- Cut about 1cm off the stems at an angle every other day
- Always use fresh water
- Use a deep vase and remove any leaves below the waterline

Lilies & pollen
When lilies open, you'll see yellow, powdery pollen on the stamens. Try to remove these as soon as you can, as the pollen can stain.

If you do get pollen on clothes or furniture, don't rub or sponge it – that can make the stain worse. Instead, gently lift it off using sticky tape.



Every life is ***unique*** and ***every goodbye*** can be too

Our tributes come in an array of colours and you can choose stems and shades that are right for you and for the person being celebrated. Let us know what you like and we'll do all we can to create something magical.

We specialise in making extraordinary tributes, as well as honouring traditional designs. Almost anything is possible.

Beautiful arrangements

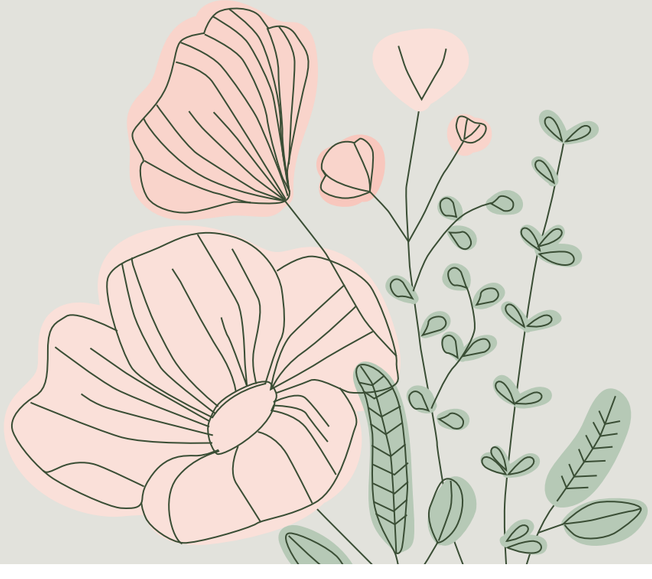
Choose from a wide range of colours and blooms, designed to complement each other perfectly. Whether you're drawn to soft pastels or bold, vibrant tones, our flowers are thoughtfully arranged to suit every style and sentiment.

Our **modern tributes** are fresh and simple, often featuring one or two flower types nestled in lush greenery for a clean, contemporary look.

Our **classic designs** are timeless and elegant, with a mass of beautiful flowers in mixed arrangements that bring warmth and charm to any space.

And for those who want to tread a little lighter on the planet, we've introduced our **natural floral range**. These designs use flowers that are more seasonally sourced and arranged with eco-friendlier practices in mind. They're a lovely choice for anyone who's a bit more eco-conscious or simply wants to give back to nature in a gentle way.

From heartfelt tributes to everyday beauty, there's something for everyone.







Natural range



Eco natural casket spray
Large headed roses with antirrhinum, lisianthus, hypericum and mixture of foliage, this tribute contains no floral foam.
Sym 52
120cm x 50cm (4ft) **£285**



Eco natural wreath
Large headed roses with lisianthus, hypericum and mixture of foliage, this tribute contains no floral foam.
Sym 54
36cm x 36cm (14”) **£100**



Mixed flower sheaf
Selection of seasonal flowers tied with natural raffia. Speak with our florists about colour options.
Sym 23
68cm x 40cm **£55**

Available in all colours



Classic sheaf
Soft purple lisianthus with white oriental lilies and white large headed roses with a mixture of foliage, tied together with natural raffia.
Sym 21
80cm x 40cm **£85**

Available colours



Rose classic sheaf
12 Elegant roses and white filler, with a mixture of foliage including folded aspidistra and aralia leaves, tied together with natural raffia.
Sym 22
68cm x 40cm **£85**

Available colours



Coffin sprays



Lily and rose coffin spray
Beautiful lilies and large headed roses with a mixture of seasonal foliage.
Sym 1
120cm x 50cm (4ft) **£225**
150cm x 60cm (5ft) **£245**
180cm x 60cm (6ft) **£265**

Available colours



Woodland coffin spray
Woodland theme with seasonal, blues, pinks and purple flowers. Includes lilies and roses with a selection of textured foliage.
Sym 2
92cm x 45cm (3ft) **£225**
120cm x 50cm (4ft) **£275**



Rose and carnation coffin spray
Large headed roses with carnations and a mixture of seasonal foliage.
Sym 3
92cm x 45cm (3ft) **£225**
120cm x 50cm (4ft) **£255**

Available colours

Rose, lily and thistle coffin spray
A stunning selection of oriental lilies, pink and white roses, white delianne chrysanthemums, lilac September and blue thistle with a mixture of foliage.
Sym 5
120cm x 50cm (4ft) **£255**

Coffin sprays



Mixed coffin spray
A coffin spray created with a mix of seasonal flowers including lilies, roses, chrysanthemum with a mixture of foliage. If you've a colour theme in mind speak to our florist.
Sym 6
92cm x 45cm (3ft) **£225**
120cm x 50cm (4ft) **£255**
180cm x 60cm (5ft) **£275**

Available in all colours



Lemon and purple coffin spray
Traditional selection of lilies, carnations, blue iris, solidago, spray carnations and statice with a mixture of foliage.
Sym 7
120cm x 50cm (4ft) **£195**

Available colours



Elegant natural coffin spray
A flowing spray with subtle textures created from a mixture of seasonal flowers including snapdragons, roses, carnations with lush textured foliage.
Sym 8
120cm x 50cm (4ft) **£285**



All rose coffin spray
A simple yet elegant coffin spray created with a blanket of roses and mixed foliage.
Sym 9
92cm x 45cm (3ft) **£225**
120cm x 50cm (4ft) **£295**
150cm x 60cm (5ft) **£365**

Available colours



Coffin garland

Coffin garland (example shown above)
A soft mixture of ruscus and fern dotted with gypsophila. This tribute can also have flowers adding. Please speak to your florist for further details.
Sym 20
150cm x 60cm (15ft) **£POA**

Teardrop sprays are also known as single-ended sprays, and are an ideal way for family members, friends and colleagues to pay their respects.



Teardrop sprays



Rose and lily teardrop spray
Classic oriental lilies and large headed roses with a mixture of foliage.
Sym 11
65cm x 40cm **£95**
80cm x 50cm **£105**
90cm x 60cm **£115**

Available colours



Seasonal teardrop spray - spring
A selection of spring flowers including, narcissi, tulips, iris, carnations with soft ruscus foliage.
Sym 12
85cm x 50cm **£135**



Seasonal teardrop spray - summer
A selection of summer flowers including delphiniums, roses, lisianthus with a mixture of textured foliage.
Sym 12
85cm x 50cm **£135**



Lily and iris teardrop spray
Traditional selection of lilies, carnations, blue iris, solidago, spray carnations and statice with a mixture of foliage.
Sym 15
65cm x 38cm **£95**
75cm x 45cm **£105**

Available colours



Seasonal teardrop spray - autumn
A selection of autumn flowers including dahlia, alstroemeria, hypericum with textured foliage.
Sym 12
85cm x 50cm **£135**

Seasonal teardrop spray - winter
A selection of winter flowers including roses, lilies, thistle, mixed foliage including pine cones.
Sym 12
85cm x 50cm **£135**



Sheaves are eco-friendly tied bouquets of flowers, expressing your love and connection to someone who has died.

Sheaves



Classic sheaf
Soft blue shades of iris, purple lisianthus and thistle with white oriental lilies and white large headed roses with a mixture of foliage, tied together with natural raffia.
Sym 21
80cm x 40cm **£85**

Available colours



Rose classic sheaf
12 Elegant roses and white filler, with a mixture of foliage including folded aspidistra and aralia leaves, tied together with natural raffia.
Sym 22
68cm x 40cm **£85**

Available colours



Mixed flower sheaf
Selection of seasonal flowers tied with natural raffia. Speak with our florists about colour options.
Sym 23
68cm x 40cm **£55**

Available in all colours



Simple 6 rose sheaf
6 Large headed roses presented with a mixture of foliage including aspidistra and aralia leaves.
Sym 24
60cm x 34cm **£65**

Available colours



Flowers are a ***symbol of life***, representing the ***memories*** that live on after someone has died.

Wreaths



Traditional wreath
Traditional design with a selection of roses, seasonal filler flowers with a mixture of foliage. Speak to our florists if you have a colour theme in mind.
36cm x 36cm (14”) **£95**
41cm x 41cm (16”) **£105**

Available in all colours



Classic wreath
Classic circular design with a massed base of white double spray chrysanthemums and finished with a floral spray with a choice of ribbon trim or foliage edge.
36cm x 36cm (14”) **£95**
41cm x 41cm (16”) **£105**

Available colours



Foliage wreath
Textured foliage wreath with ming fern and hypericum berries.
Sym 55
41cm x 41cm (16”) **£105**

Posies



Woodland posy
A great complementary posy to sit alongside the Woodland Coffin Spray. Woodland theme with seasonal, blues, pinks and purple flowers, including roses and carnations.
Sym 56
25cm x 35cm **£65**



Traditional posy
Traditional selection of roses, lisianthus, carnations and chrysanthemums with a mixture of foliage.
Sym 29
25cm x 35cm **£65**

Available colours



Rose and freesia posy
Beautiful selection of roses and freesia with gypsophila and a mixture of foliage.
Sym 30
25cm x 35cm **£75**

Available colours



Hearts



Classic heart
Classic heart-shaped design with a massed base of white double spray chrysanthemums, finished with a spray of roses and lisianthus with mixed foliage.
Sym 35
34cm x 34cm **£115**
45cm x 45cm **£145**

Available colours



Open heart
Open heart-shaped design with a selection of roses, lisianthus, chrysanthemums and spray carnations with a mixture of foliage. Speak to our florists about colour options.

Sym 36
50cm x 50cm **£135**

Available in all colours



Double foliage heart
Open double heart-shaped design with a selection of foliage, berries and textures.
Sym 58
58cm x 38cm **£185**



Carnation and rose heart
Traditional heart-shaped design created with roses, spray carnations and soft white gypsophila with a mixture of foliage.
Sym 28
38cm x 37cm (15") **£145**
46cm x 45cm (18") **£185**

Available colours

Baskets



Traditional mixed basket
Traditional trug basket filled with roses, chrysanthemum spray, gypsophila with a mixture of seasonal foliage. Basket may vary. Speak to our florists if you have a colour theme in mind.
Sym 31
35cm x 20cm **£65**

Available in all colours



Natural basket
A flowing arrangement with subtle textures created from a mixture of snapdragons, roses and veronica with lush foliage trailing ivy. Basket may vary.
Sym 32
35cm x 20cm **£75**





Cushions & pillows

Cushion or pillow tributes symbolise a ***comfortable place to rest***



Classic cushion
Classic shaped design created with a massed base of white double spray chrysanthemums, finished with a spray of roses and lisianthus with mixed foliage, China grass and a ribbon trim. Colours of sprays and ribbons can be changed.
Sym 33
38cm x 38cm (15”) **£100**

Available colours



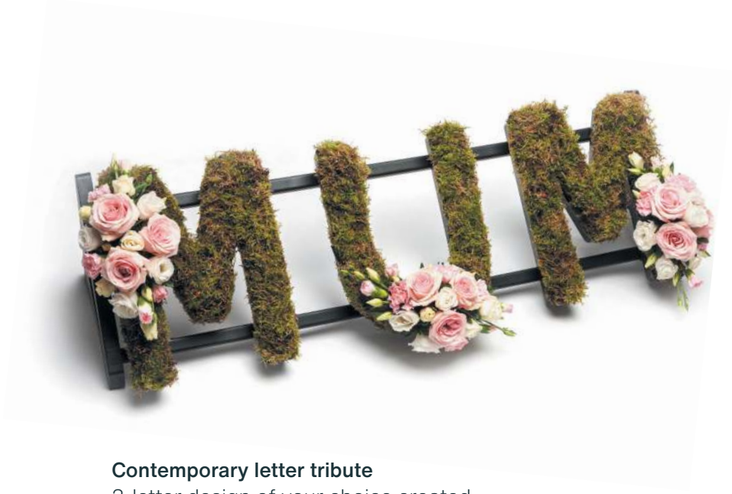
Classic pillow
Classic pillow-shaped design created with a massed base of white double spray chrysanthemums, finished with a spray of roses and lisianthus with mixed foliage, China grass and a ribbon trim. Colours of sprays and ribbons can be changed.
Sym 34
50cm x 30cm (20”) **£120**

Available colours



Vegetable cushion
Created with a selection of colourful vegetable favourites on a classic cushion-shaped base.
38cm x 38cm (15”) **£120**

Letter tributes



Contemporary letter tribute
3-letter design of your choice created using moss and finished off with a cluster of flowers.
Sym 44
90cm x 30cm **£135**



Contemporary letter
Letter design of your choice created using moss and finished off with a cluster of flowers.
Sym 47
38cm x 28cm **£45**



Open tribute
3-letter design of your choice created with a selection of roses, spray chrysanthemums, spray roses, statice and spray carnations. Colours can be changed.
Sym 43
90cm x 30cm **£165**

Available in all colours





Open letter
Letter design of your choice created with a selection of flowers which can include roses, carnations, and spray chrysanthemums. Speak with our florists about colour options.
Sym 46
38cm x 28cm **£55**

Available in all colours

Classic tribute - with a choice of ribbon or foliage edging
3-letter design of your choice created with a massed base of white double spray chrysanthemums, finished with a spray of roses and solidago with a ribbon trim or foliage edging. Ribbon and spray colours can be changed.
Sym 42
90cm x 30cm **£165**

Available colours







Classic letter - with a choice of ribbon or foliage edging
Letter design of your choice created with a massed base of white double spray chrysanthemums. With a spray of roses and spray carnations with either a ribbon or foliage edging. Speak with our florists about colour options.
Sym 45
38cm x 28cm **£55**

Available colours

Flowers to ***comfort*** us
during moments of ***sorrow***.

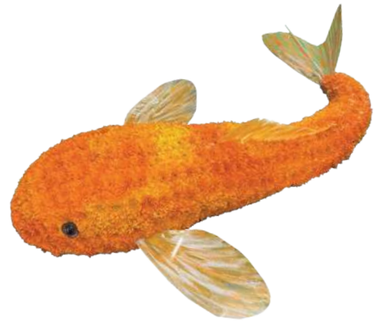
Making every aspect of their funeral as ***unique*** as they were.

Personalised tributes

Personalised arrangements
Our florists are able to create the most beautiful floral tributes for your loved ones.
Price on application















Symbols of faith



Neck garland
A traditional garland made with white double spray chrysanthemums and red carnations.
Sym 48
130cm **£75**



AUM/OM Hindu tribute
Made with a massed base of white double spray chrysanthemums and completed with an inlay of red roses.
Sym 50
45cm x 55cm **£200**



Khanda Sikh tribute
Made with a massed base of yellow double spray chrysanthemums and a spray of white roses, purple lisianthus and orange spray carnations. Available in other colours.
Sym 49
62cm x 58cm **£200**



Gates of heaven
This design is created with a massed base of white double spray chrysanthemums and a spray of roses, lisianthus and spray rose with a ribbon trim. Available in other colours.
Sym 51
56cm x 50cm **£200**

Available colours



Classic cross
Classic cross design created with a massed base of white double spray chrysanthemums, finished with a spray of roses and carnations with mixed foliage, China grass and ribbon trim.
Sym 16
92cm x 45cm (3ft) **£160**
130cm x 45cm (4ft) **£200**

Available colours



Open cross
An elegant cross of white created from roses, hypericum, lisianthus, limonium, chrysanthemums and green carnations on a bed of mixed foliage.
Sym 17
130cm x 45cm (4ft) **£200**

Available colours



White orchid cross
Cross design created with white large headed roses, white orchids and variegated ivy entwined around willow, hazel and cornus to create a contemporary design.
Sym 19
100cm x 60cm **£165**

Final touches

Sometimes the smallest details speak the loudest. Our ***Final touches*** offer simple but deeply meaningful ways to show love and remembrance - from a single rose to a seasonal posy, or flowers placed gently on the coffin itself. These gestures bring comfort, express care, and add a personal note to a farewell.



Coffin handles
Small floral arrangements to complement and add to coffin handles.
Sym 57
£35



Single rose
A single rose.
Sym 59
£3.50

Available colours



Seasonal jar posy
Spray roses, hypericum and mixed foliage in a glass jar.
Sym 60
£35

Available colours



Sympathy cards

Knowing what to write in a sympathy card can be difficult, and it'll depend on your relationship with the person who's died, and their immediate family. If you knew them, but not their surviving partner or family, it's helpful to write how you knew them and share something about what they meant to you. It's also a lovely way to let those who are grieving know that you're there for them.

You can start with a simple message of condolence such as:

- I/we are so sorry for your loss
- Our thoughts are with you
- Our condolences to you
- I was so sorry to hear of the passing of

It's also nice to write a message to show what the person who's died meant to you, such as:

- Elizabeth was one of the kindest, most caring people we knew, and always went out of her way to help friends and neighbours.

- Your mum was one of my dearest friends, we shared many memories together over the years which I will treasure forever.



Frequently asked questions

What happens to the flowers after the funeral?
It's really up to you. You can leave them at the crematorium or graveside, take them home, or even donate them. If you'd like to give them to a care home, it's best to choose flowers that can go in vases or sit nicely on tables - like sheaves, baskets or posies.

How much do funeral flowers cost?
Prices depend on what you'd like. Our florists can work with any budget and will help you get the best value. The prices in the brochure are for the designs shown, so if you want to make changes - like adding more flowers or choosing rare ones (especially blue ones) - there might be an extra charge.

What are traditional types of funeral flowers?
Wreaths, sheaves and sprays are the most common. Lilies, roses, carnations and chrysanthemums are often used because they last well, especially outdoors. Seasonal flowers are also popular since they're fresh and naturally grown and easier to source.

Can I choose my own design?
Yes, you can. If you have a favourite item or flower in mind, our florists can create something special just for you. We'll work together to make sure it's exactly how you want it.

What if my budget doesn't match anything in the brochure?
Don't worry, our florists can still help. We can create lovely designs like wreaths, posies, sheaves, sprays or teardrops using florist's choice flowers to suit your budget.

Where and when should the flowers be delivered?
Most people send flowers to the funeral directors on the morning of the service, or the day before if it's an early start. Some families prefer to have them delivered to the home of the person who's died, especially if the cortege is leaving from there. In that case, the flowers can be placed in the garden or wherever feels right.

Frequently asked questions

What do we do with the cards once we've written them?
You can bring them back to the shop, or hand them to the funeral director on the day -they'll make sure they're attached to the right tribute.

How much notice do you need for an order?
It depends on how different your request is from what's in the brochure, but usually we need about a week.

Can we change the colours or remove flowers we don't like?
Yes, of course. The brochure's just a guide to show what's possible. You'll see colour options in there, but we'll always listen and work with you to create something that feels right for you and for them. Just keep in mind that some flowers are only available at certain times of year, so we'll let you know what's in season and what works well together.

Do you provide blue roses?
We do and rainbow-coloured roses. They're a bit more unique and need extra colouring to dye them, so they're priced a little higher than regular rose colours.

If you ever need advice or help choosing flowers, our florists are always here for you. Just ask.



centralcoop.co.uk/florists

T&Cs: Flowers and greenery are subject to availability and seasonality. Our brochure contains items that are specific to certain months of the year, so please ask us if you're unsure. Lilies may not always open in certain temperatures. Changes to arrangements including favourite flowers, colours and ribbons are possible on request. Photographs are for illustrative purposes, as every floral arrangement is made from freshly sourced flowers that bear unique traits.

Central Co-op Floral

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